



STRATEGIC PARTNERSHIP  
INNOVATION EXPANSION

WE  
CAPTURE  
WHAT  
MOVES



## Deli Spices and MANE form a strategic partnership

Deli Spices and MANE have successfully agreed on a strategic partnership. The joint-venture and partnership between the two family-owned businesses creates a high-quality, comprehensive and technologically innovative meat and food ingredients supply hub and unique vertical integration.

Deli Spices has been present in the meat and general foods industry for more than 35 years. MANE with this partnership, confirm their interest to develop this market and the commitment with this leading company.

“The strategic partnership that we have entered into with MANE will give us the ability to continue to place a strong emphasis on innovation and expansion. Our customers will now have access to even more leading market solutions, as well as the best products and technology. This all plays into our very ambitious growth strategy, which will be unfolding over the next few years” commented Robin Haller, CEO of Deli Spices.

“I am pleased to be taking our partnership with Deli Spices forward by acquiring a strategic stake in the group, a long-term partner through the joint-venture we initiated in 2009. This is in line with our strategy to reinforce our commitment to the meat and food processing industry in Europe, the Middle East and Africa by expanding our expertise in South Africa and in the Sub-Saharan continent” said Jean M. Mane, President and CEO of MANE.

MANE has a strong position in the meat processing industry in Europe with its Centre of Excellence research & development laboratories and operations. With this partnership, MANE widens its worldwide map as supplier of blends and unique solutions for the meat market and strengthens its expertise in the domain. Mr. Mane expressed: “I am confident in the ability of the Deli Spices and MANE teams to create a future together, preserving the knowledge of traditional recipes and creating regional culinary specialties but also adapting them to provide consumer preferred solutions in the region.”

Deli Spices and MANE enjoy a long-term partnership that sees the coming together of the functional and aromatic expertise of one of the world’s leading flavour houses with the supply of high quality ingredients local market knowledge and access of one of South Africa’s most prominent ingredients suppliers.

Deli Spices is a family-run (Haller family) group of businesses that specializes in seasonings & additive blends; natural spices & herbs; home meal replacement, catering & restaurant ingredient solutions; soya protein; functional ingredients; casings; meat processing equipment and requisites & packaging.

Deli Spices is the third biggest spice supplier to the meat processing industry in South Africa. Continuing the founder Mr. Walter Haller’s legacy, they remain dedicated to creativity, quality, food safety and service.

Deli Spices headquarters are in Epping Industrial, Cape Town. The 12 000 m<sup>2</sup> plant has state-of-the-art equipment, training facilities, research and development and quality analysis laboratories. They have a staff complement of over 500.